



## **Melanie Herman, Calculated Risk Tasker, Announced as Camp Finance Keynote Speaker**

*In a world that is fraught with danger, it is comforting to know that Melanie Lockwood Herman is holding on tight to the handlebars of the Nonprofit Risk Management Center.*

New Paltz, NY, April 4<sup>th</sup>, 2016 – NYCON is pleased to announce that Melanie Lockwood Herman, Executive Director of the Nonprofit Risk Management Center (NRMC) will be the Keynote Speaker at Camp Finance at Mohonk Mountain House on October 7<sup>th</sup>, 2016.

Melanie was named to *The NonProfit Times* “Power & Influence Top 50” in 2015. This is Melanie’s seventh appearance on the list. Celebrating 20 years of leadership at NRMC, Melanie focuses on its mission of helping nonprofit leaders cope with uncertainty. As we have seen in New York recently, when nonprofit leaders have failed to identify and manage business risks, the result has led to high-profile collapses that remind us that no nonprofit organization exists in a risk-free zone. Melanie’s keynote address will offer insights and inspiration about emerging nonprofit risks and holistic approaches to risk management.

“While celebrating the 15<sup>th</sup> anniversary of Camp Finance we are looking towards the future, but I felt it important to bring back one of our most highly-regarded speakers from our first conferences to ‘check in’ with us,” stated Kelly Mathews, NYCON’s COO and Sr. V. P, Financial Management Group. “Melanie knows our ‘campers’ and her message of proactively managing risk could not be timelier. She has a unique ability to weave the financial elements of risk management into the fabric of how nonprofits operate and govern themselves and she does so with humor and insight that comes from years of experience. We are thrilled that she is joining us in October!”

“Nonprofit financial professionals and board treasurers are in the catbird’s seat when it comes to evolving a nonprofit’s risk assessment, forecasting and risk management capabilities.” Melanie observed. “I look forward to exploring the frontiers of risk at this year’s Camp Finance.”

NYCON members and all New York State nonprofits are invited to hear Melanie speak about “2016: A Risk Odyssey — *The Frontier of Nonprofit Risk Management* at this year’s Camp Finance conference in October.

Learn more about the Nonprofit Risk Management Center at <http://www.nonprofitrisk.org>. Learn more about NYCON and the 15<sup>th</sup> Anniversary of Camp Finance by visiting [www.nycon.org](http://www.nycon.org).

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**About the New York Council of Nonprofits** NYCON, the Soapbox and Toolbox for New York’s nonprofits, works to develop and promote an effective, vibrant charitable community in New York State. With close to 3,000 nonprofit members, NYCON strengthens the business and organizational capacity of nonprofits, acts as an advocate and unifying voice, helps to inform philanthropic giving, and conducts research to demonstrate the relevance and impact of nonprofits. Visit [www.nycon.org](http://www.nycon.org).

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