



2016 Nominations for the Board of Directors

Annual Meeting: October 8, 2015

1st TERM NOMINATION

David S. Birdsell, Ph.D., *Dean & Professor, Baruch College School of Public Affairs*



David Birdsell, Dean of the Baruch College School of Public Affairs and Special Assistant to the President for Institutional Effectiveness, has centered his academic work on the nexus of communication, media, and information technology in politics, government and nonprofit administration. An expert on political debating and widely published on communication theory and practice, David is a regular guest commentator on debates and other aspects of political communication for local, national, and international television and print media. His work has been supported by the Pew Charitable Trusts, the IBM Endowment for the Study of Business and Government, the Lyndon Baines Johnson Foundation, the New York Community Trust, the JPMorganChase Foundation, the United Way of New York City, the Markle Foundation, and other funders.

David serves on the New York City Broadband Advisory Committee and on the Executive Council of the National Association of Schools of Public Affairs and Administration. He chairs the board of the Volunteer Consulting Group-Governance Matters and serves on the board of the New York Census Research Data Center and the Advisory Board of the Human Services Council.

He received his BA and MA degrees from the University of Virginia and his Ph.D. in Public Communication from the University of Maryland.

Deepa Soni, *Senior Vice President & Head of Application Development, M&T Bank Corporation*



Deepa Soni is currently SVP & Head of Application Development at M&T, leading technology strategy and delivery for all Lines of Businesses across the Bank. She has responsibility for business relationship management, LOB portfolio delivery, technology roadmaps, application development, and support. She currently manages a team of 800+ global technology resources.

Previously, she served as Director of Enterprise Architecture Group at KeyCorp where she was responsible for enterprise wide technology standards and governance, strategic technology planning and solution architecture.

Ms Deepa has been in IT industry for over 20+ years with experience in Financial Services, Consulting and Automotive domains at Fortune 500 companies. Her diverse background includes extensive experience in Digital transformations, Regulatory initiatives, IT Financial Management, Global sourcing and Process Re-engineering.

Deepa holds a BS degree and a Master's in Electrical Engineering from University of Science and Technology, at Missouri-Rolla. Deepa holds a Patent for systems driven process innovation.

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Jane B. O’Connell, *President, Altman Foundation*



Jane B. O’Connell is President of the Altman Foundation, a \$250 million foundation established in 1913 under the will of Benjamin Altman. Ms. O’Connell was Director of Development and Administrative Services at an independent girls’ school from 1976 to 1998. She began her professional career teaching English in a New York City public high school. Currently, she is a trustee of the Lavelle Fund for the Blind and the Partnership for Inner-City Education and a Board Member and Secretary of Philanthropy New York. She serves on the board of Morgan Stanley GIFTS, a donor advised fund. She is a trustee and Treasurer of the Museum of the City of New York and a member of the board of NYCON and its subsidiary,

VCG/Governance Matters. Previous board work includes the national board of Grantmakers for Children Youth and Families, Association of Fundraising Professionals, New York Chapter, City Harvest and Early Steps, a program that assists minority families in admission to independent schools. She has served on the Advisory Board for the Fundraising Management Master of Science Program, a division of the Continuing Education Program at Columbia University.

Ms. O’Connell also consults for non-profit organizations in the areas of fund raising, strategic planning and board development. From 2000 to 2012, she worked as a senior consultant with Washburn Carmichael, a full service consulting firm dedicated to nonprofit agencies in addition to maintaining a small client base of her own. A graduate of Manhattanville College, she received her M.A. in Secondary Education from New York University (Steinhardt) School of Education.

2nd TERM NOMINATION

Joanne Florino, Senior Vice President for Public Policy, Philanthropy Roundtable



Joanne Florino has worked in the nonprofit sector for over 40 years. Before joining The Philanthropy Roundtable as the Senior Vice President for Public Policy in April 2013, she served for ten years as executive director of the Triad Foundation, a family foundation in Ithaca, New York. Florino was also executive director of the Park Foundation, program associate for higher education and aging at Atlantic Philanthropies, and an American History instructor at both Cornell University and Ithaca College. Her Ithaca-area volunteer work includes board service at the History Center, the Human Services Coalition, the Paleontological Research Institution, and Tompkins-Cortland Community College. She is a

current member of the Cornell University Council and a lifetime member of the President’s Council of Cornell Women. Nationally, she has served as a board member of the Grantmakers Forum of New York, the New York Council of Nonprofits, and the Philanthropic Collaborative. A proud alumna of Catholic grammar and high schools in her home state of New Jersey, Florino graduated summa cum laude from Georgetown University and completed a master’s degree in American History at Cornell University. Like so many other Cornell alumni, she decided to spend “a few more years” in Tompkins County and – despite her current position in Washington, DC – still calls Ithaca “home.”

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Yulitza S. Franklin, Urban Analyst, New York State Department of Financial Services



Yulitza Franklin is the Urban Analyst for the Community Development Unit of the Financial Frauds and Consumer Protection Division of the New York State Department of Financial Services. Her duties include coordinating the community affairs response to applications from banking institutions for expansion; preparation of CRA evaluations of branch closings and community impact statements and any special research projects assessing the direct and indirect impact of financial trends to consumers. In addition, Ms. Franklin provides lead support in the management and administration of the state's Banking Development District Program ("BDD"). In this capacity, she provides technical assistance to banking institutions and community leaders interested banking unbanked/underbanked communities across the state, among other critical duties.

Ms. Franklin has also coordinated the department's community outreach efforts. In that capacity, she oversaw the Department's Speakers Bureau, which is comprised of experts in finance and banking, and sought opportunities for the Department to collaborate with community organizations and other agencies to promote financial education and consumer awareness.

Ms. Franklin has proudly served the Board of Directors of the New York Council of Nonprofits since 2012.

Prior to joining the Banking Department, Ms. Franklin worked at the former Governor's Office for Small Cities administering Community Development Block Grant (CDBG) Projects throughout the State. She holds a BA in Political Science from University at Albany and an MBA in General Management from Metropolitan College of New York.

Joshua Sabo, Esq., Principal, Law Office of Joshua A. Sabo, Esq.



Josh maintains a law practice concentrating on meeting the transactional and business development needs of clients in the hydroelectric and biodiesel industries. He also handles litigation throughout New York State from his office in Rensselaer County and has briefed and argued cases before each of the four Appellate Divisions, Court of Appeals and Second Circuit. Josh currently serves as President of NYCON's subsidiary, Innovative Charitable Initiatives, President of Greenbush Youth Soccer Club and Treasurer of the Jewish Federation of Northeastern New York. He is a retired Judge and resides with his wife and three children in a 200 year old farmhouse in North Greenbush.